Products	Description	Application
LUVOGEL [®] W1	Montmorillonite	LUVOGEL [®] W1 is used in water-based formulations, e.g. adhesives, paints and coatings, cleaning agents, polishes, etc. It produces a pseudoplastic flow profile with thixotropic properties and improves settling behavior and flow control.
LUVOGEL [®] W3	Montmorillonite	LUVOGEL [®] W3 is used in water-based formulations, e.g. adhesives, paints and coatings, cleaning agents, polishes, etc. It produces a pseudoplastic flow profile with thixotropic properties and improves settling behavior and flow control.
LUVOGEL [®] AQ	Synthetic Hectorite	LUVOGEL [®] AQ is mainly used as a rheological additive in water-based formulations. The main areas of application are industrial coatings and automotive paints – OEM as well as After-Market. The products provide excellent stabilisation and orientation of effect pigments.
LUVOGEL [®] W2N	Synthetic Hectorite	LUVOGEL [®] W2N is mainly used as a rheological additive in water-based formulations. The main areas of application are industrial coatings and automotive paints – OEM as well as After-Market. The products provide excellent stabilisation and orientation of effect pigments.
LUVOGEL [®] WS1	Synthetic hectorite	LUVOGEL [®] WS1 is a synthetic smectite clay modified by an inorganic sodium phosphate. It is used as a rheological additive in water-based formulations.
LUVOGEL [®] WS2	Synthetic hectorite	LUVOGEL [®] WS2 is a synthetic smectite clay modified by an inorganic sodium phosphate. It is used as a rheological additive in water-based formulations.